DUPLINVOICE



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Main: (407)645-2222 Billing: (407)389-7661

www.wesh.com

Billing Address:

5 10/09/12

10/12/12

NBC Today Show II

Abar Hutton Media Attention: Accounts Payable 6190 Grovedale CT Suite 200 Alexandria, VA 22310-2552

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
936113-1	10/21/12	October 2012	10/01/12 - 10/15/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WESH
 Fran Berg
 Eagle-Washingte
 National

 Advertiser
 Product
 Estimate Number

 Nelson/D/Senate
 NELSON/S/D
 490

 Flight Dates
 Order #
 Alt Order #

 10/09/12 - 10/15/12
 936113
 07887097

Billing Calendar Billing Type Deal #
Broadcast Cash

Special Handling

| IDB # | Advertiser Code | Product Code |
| 9912820 | Advertiser Ref |
| Advertiser Ref |

Agency Ref Advertiser Ref

		Spots/			
Line Start Date End Date Description Start/End Time	MTWTFSS	Length Week	Rate	Type	
1 10/09/12 10/12/12 M-F Early Sunrise 5:00-6:00 AM Class of Time - Pre-emptible with notice	-1111	:30 4	\$325.00	NM	
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS - 1111 Spots/Week - 4	<u>Rate</u> \$325.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WESHTu 10/09/12 5:28 AM M-F Early Sunrise	5:00-6:00 AM	:30 BN12001H			\$325.00 NM
3 WESHW 10/10/12 5:28 AM M-F Early Sunrise	5:00-6:00 AM	:30 BN12007H			\$325.00 NM
2 WESHTh 10/11/12 5:27 AM M-F Early Sunrise	5:00-6:00 AM	:30 BN12007H			\$325.00 NM
4 WESHF 10/12/12 5:55 AM M-F Early Sunrise	5:00-6:00 AM	:30 BN12007H			\$325.00 NM
2 10/10/12 10/12/12 M-F Sunrise @6AM 6:00-7:00 AM Class of Time - Pre-emptible with notice	1-1	:30 2	\$850.00	NM	_
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS1-1 Spots/Week	<u>Rate</u> \$850.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WESHW 10/10/12 6:53 AM M-F Sunrise @6AM	6:00-7:00 AM	:30 BN12007H			\$850.00 NM
3 WESHF 10/12/12 6:27 AM M-F Sunrise @6AM	6:00-7:00 AM	:30 BN12007H			\$850.00 NM
3 10/09/12 10/12/12 NBC Today Show 7:00-9:00 AM Class of Time - Pre-emptible with notice	-1111	:30 4	\$1,300.00	NM	
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS - 1111 Spots/Week 4	<u>Rate</u> \$1,300.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WESHTu 10/09/12 8:37 AM NBC Today Show	7:00-9:00 AM	:30 BN12001H			\$1,300.00 NM
2 WESHW 10/10/12 8:44 AM NBC Today Show	7:00-9:00 AM	:30 BN12007H			\$1,300.00 NM
3 WESHTh 10/11/12 7:22 AM NBC Today Show	7:00-9:00 AM	:30 BN12007H			\$1,300.00 NM
4 WESHF 10/12/12 8:00 AM NBC Today Show	7:00-9:00 AM	:30 вм12007н	- Cas		\$1,300.00 NM
4 10/09/12 10/12/12 Regis & Kelly 9-10 AM 9:00-10:00 AM Class of Time - Pre-emptible with notice	-1111	:30 4	\$800.00	NM	
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS - 1111 Spots/Week 4	<u>Rate</u> \$800.00		-		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WESHTu 10/09/12 9:23 AM Regis & Kelly 9-10 AM	9:00-10:00 AM	:30 BN12001H			\$800.00 NM
2 WESHW 10/10/12 9:59 AM Regis & Kelly 9-10 AM	9:00-10:00 AM	:30 BN12007H			\$800.00 NM
3 WESHTh 10/11/12 9:59 AM Regis & Kelly 9-10 AM	9:00-10:00 AM	:30 BN12007H			\$800.00 NM
4 WESHF 10/12/12 9:30 AM Regis & Kelly 9-10 AM	9:00-10:00 AM	:30 BN12007H			\$800.00 NM

10AM-11AM

-2111--

:30

5

\$700.00

NM





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 936113-1 | 10/21/12 | October 2012 | 10/01/12 - 10/15/12

<u>Advertiser</u>	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	490

www.wesh.com

SWESHTU 10/09/12 10/58 AM NSC Today Show II 10AM-11AM 30 BNI2000H \$700.00 NM 3 WESHW 10/10/12 10/58 AM NSC Today Show II 10AM-11AM 30 BNI2007H \$700.00 NM 1 WESHT 10/11/12 10/58 AM NSC Today Show II 10AM-11AM 30 BNI2007H \$700.00 NM \$700.00 NM 4 WESHF 10/11/12 10/58 AM NSC Today Show II 10AM-11AM 30 BNI2007H \$700.00 NM \$700.00 NM 4 WESHF 10/11/12 10/58 AM NSC Today Show II 10AM-11AM 30 BNI2007H \$700.00 NM	w.wesh.com				;	Spots/			
Weeks: Slant Date End Date MTTESS Spots/Week Spots Statute Sta	ne Start Date End Date Dec	scription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
TOWAY TOWA	Class of Time - Pre-emptible v	TOTAL TOTAL STATE OF THE STATE				eretti, ter	A nationer thank	ast.	
Solition									
SWESHTU 1009/12 10:58 AM NSC Today Show II 10AM-11AM				2. C.	Length	Ad-ID			Rate Type
3 WESHW 10/10/12 10:58 AM NSC Today Show II 10AM-11AM 3.0 BNI2007H \$700.00 NM 1 WESHF 10/12/12 10:58 AM NSC Today Show II 10AM-11AM 3.0 BNI2007H \$700.00 NM 5700.00 NM 6 10/16/12 10/16/12 10:51 AM NSC Today Show II 10AM-11AM 3.0 BNI2007H \$700.00 NM 5700.00 NM 6 10/16/12 10/16/12 NSC Today Show II 10AM-11AM 3.0 BNI2007H \$700.00 NM 6 10/16/12 10/16/12 NSC Today Show II 10AM-11AM 3.0 BNI2007H \$700.00 NM 6 10/16/12 10/16/12 NSC Today Show II 10AM-11AM 3.0 BNI2007H \$700.00 NM 6 10/16/12 10/16/12 NSC Today Show II 10AM-11AM 3.0 BNI2007H \$700.00 NM 6 10/16/12 10/16/12 NSC TOday Show II 10AM-11AM 3.0 BNI2007H \$700.00 NM 7 NSC TODAY Show II 10AM-11AM 3.0 BNI2007H \$700.00 NM 7 NSC TODAY Show II 10AM-11AM 3.0 BNI2007H \$700.00 NM 7 NSC TODAY Show II 10AM-11AM 3.0 BNI2007H \$700.00 NM 7 NSC TODAY Show II 10AM-11AM 3.0 BNI2007H \$700.00 NM 7 NSC TODAY Show II 10AM-11AM 3.0 BNI2007H \$700.00 NM 7 NSC TODAY Show II 10AM-11AM 3.0 BNI2007H \$700.00 NM 7 NSC TODAY Show II 10AM-11AM 3.0 BNI2007H \$700.00 NM 7 NSC TODAY Show II 10AM-11AM 3.0 BNI2007H \$700.00 NM 7 NSC TODAY Show II 10AM-11AM 3.0 BNI2007H \$700.00 NM 7 NSC TODAY Show II 10AM-11AM 3.0 BNI2007H \$700.00 NM 7 NSC TODAY \$									\$700.00 NM
1 WESHT 10/11/12 10/55 AM NBC Today Show II 10AM-11AM 30 am12007H \$70,00 NM \$700,00 NM \$700	2 WESHTu 10/09/12			10AM-11AM	:30	BN12001H			\$700.00 NM
4 WESHF 10/12/12 NDC Today Show II 10AM-11AM 130 ENIZOO7H \$800.00 NM \$10	3 WESHW 10/10/12	10:58 AM NBC T	oday Show II	10AM-11AM	:30	ви12007н			\$700.00 NM
6 10/15/12 10/15/12 NBC Today Show II 10AM-11AM M 30 1 \$800.00 NM	1 WESHTh 10/11/12	10:58 AM NBC T	oday Show II	10AM-11AM	:30	ви12007н			\$700.00 NM
Class of Time - Pre-emptible with notice	4 WESHF 10/12/12	10:51 AM NBC T	oday Show II	10AM-11AM	:30	BN12007H			\$700.00 NM
Second S	Class of Time - Pre-emptible v	vith notice	10AM-11AM	M	:30	1	\$800.00	NM	-
Spots: # Ch			Spots/Week						
1			ption		I enath	Ad-ID			Rate Type
Weeks Start Date End Date MINTESS Spots/Week Spots End Date MINTESS Spots/Week Spot									\$800.00 NM
Spots: #Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Spots Spots: #Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Spots Sp			12:12:00-12:30 PM	-1111	:30	4	\$500.00	NM	
1 WESHTU 10/09/12 12:13 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM 3:30 BN12007H \$500.00 NM 4 WESHTH 10/11/12 12:26 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM 3:30 BN12007H \$500.00 NM 3 WESHF 10/11/12 12:28 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM 3:30 BN12007H \$500.00 NM \$500.	10/08/12 10/1								
2 WESHW 10/10/12 12:12 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM 30 BN12007H \$500.00 NM 4 WESHTh 10/11/12 12:26 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM 30 BN12007H \$500.00 NM									Rate Type
A WESHTh 10/11/12 12:26 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 BN12007H \$500.00 NM \$500.0									
Source									
8 10/09/12 10/12/12 KATIE COURIC DAY 2-3PM -1-11 :30 3 \$400.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Start Date End Date MTWTFSS Spots/Week Start Date Start/End Time Start/E							A400.00		Ψ500.00 14101
Spots: #Ch Day Air Date Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Typ Start Date Air Time Description Start/End Time Length Ad-ID Rate Typ Start Date Air Time Description Start/End Time Length Ad-ID Rate Typ Start Date Air Time Description Start/End Time Length Ad-ID Rate Typ Start Date Rate Typ Start Date Class of Time - Pre-emptible with notice Meks: Start Date End Date MTWFES Spots/Week Rate Start Date Class of Time - Pre-emptible with notice Meks: Start Date End Date MTWFES Spots/Week Start Date Class of Time - Pre-emptible with notice Meks: Start Date Class of Time - Pre-emptible with notice Meks: Start Date End Date MTWFES Spots/Week Start Date Class of Time - Pre-emptible with notice Meks: Start Date End Date MTWFES Spots/Week Start Date Class of Time - Pre-emptible with notice Meks: Start Date End Date MTWFES Spots/Week Start Date Class of Time - Pre-emptible with notice Meks: Start Date End Date MTWFES Spots/Week Start Date End Date MTWTES Spots/Week S			2-3PM	-1-11	:30	3	\$400.00	NIVI	
3 WESHTu 10/09/12 2:29 PM KATIE COURIC DAY 2-3PM :30 BN12001H \$400.00 NM 1 WESHTh 10/11/12 2:50 PM KATIE COURIC DAY 2-3PM :30 BN12007H \$400.00 NM \$400.00 NM 2 WESHF 10/12/12 2:45 PM KATIE COURIC DAY 2-3PM :30 BN12007H \$400.00 NM \$400.00	10/08/12 10/1	4/12 -1-11	3	\$400.00					
1 WESHTh		Note that the second se					And the second second		Rate Type
2 WESHF 10/12/12 2:45 PM KATIE COURIC DAY 2-3PM :30 BN12007H \$400.00 NM									0.
9 10/09/12 10/12/12 M-F 3-4 PM 3:00-4:00 PM -1111 :30 4 \$650.00 NM Class of Time - Pre-emptible with notice Weeks: Start Date 10/08/12 10/14/12 M-F 3-4 PM 3:00-4:00 PM 3:00-4:00 PM 3:00 BN12001H \$650.00 NM Spots: # Ch Day Air Date 3:37 PM M-F 3-4 PM 3:00-4:00 PM 3:00 BN12001H \$650.00 NM 1 WESHW 10/10/12 3:38 PM M-F 3-4 PM 3:00-4:00 PM 3:00 BN12007H \$650.00 NM 2 WESHT 10/11/12 3:39 PM M-F 3-4 PM 3:00-4:00 PM 3:00 BN12007H \$650.00 NM 2 WESHF 10/12/12 3:36 PM M-F 3-4 PM 3:00-4:00 PM 3:00 BN12007H \$650.00 NM 2 WESHF 10/12/12 3:36 PM M-F 3-4 PM 3:00-4:00 PM 3:00 BN12007H \$650.00 NM 10 10/15/12 10/15/12 M-F 3-4 PM 3:00-4:00 PM 3:00 BN12007H \$650.00 NM Class of Time - Pre-emptible with notice Weeks: Start Date 10/12/12 M-F 3-4 PM 3:00-4:00 PM M 3:0 1 \$700.00 NM Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Typ Class of Time - Pre-emptible with notice Weeks: Start Date 5 DN M-F 3-4 PM 3:00-4:00 PM 3:00-4:00 PM 3:00 BN12007H \$700.00 NM 11 10/09/12 10/12/12 M-F 4-5 PM NEWS M-F 4-5 PM -1111 3:0 4 \$800.00 NM 11 10/09/12 10/12/12 M-F 4-5 PM NEWS M-F 4-5 PM -1111 3:0 4 \$800.00 NM Spots: # Ch Day Air Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -11111 4 \$800.00 NM Spots: # Ch Day Air Date MTWTFSS Spots/Week 840.00 Spots: # Ch Day Air Date MTWTFSS Spots/Week 8800.00 Spots: # Ch Day Air Date MTWTFSS Spots/Week 8800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Typ Spots/Week 8800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Typ Spots/Week 8800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Typ Spots/Week 8800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Typ Spots/Week 8800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Typ Spots/Week 8800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Typ Spots/Week 8800.00 Spots: # Ch Day Air Date Air Time Description S									
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -1111 4 \$650.00									\$400.00 TAIN
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Typ	Class of Time - Pre-emptible v	vith notice	The second secon		:30	4	\$650.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Typ									
1 WESHW 10/10/12 3:38 PM M-F 3-4 PM 3:00-4:00 PM :30 BN12007H \$650.00 NI 4 WESHTh 10/11/12 3:39 PM M-F 3-4 PM 3:00-4:00 PM :30 BN12007H \$650.00 NI 2 WESHF 10/12/12 3:36 PM M-F 3-4 PM 3:00-4:00 PM :30 BN12007H \$650.00 NI 2 WESHF 10/12/12 3:36 PM M-F 3-4 PM 3:00-4:00 PM :30 BN12007H \$650.00 NI 2 WESHF 10/15/12 M-F 3-4 PM 3:00-4:00 PM :30 BN12007H \$650.00 NI 2 WESHS of Time - Pre-emptible with notice			iption	The contract of the contract o	Length	Ad-ID			Rate Type
4 WESHTh	3 WESHTu 10/09/12	3:37 PM M-F 3	-4 PM	3:00-4:00 PM	:30	BN12001H			\$650.00 NM
2 WESHF	1 WESHW 10/10/12	3:38 PM M-F 3	-4 PM	3:00-4:00 PM	:30	BN12007H			\$650.00 NM
10 10/15/12 10/15/12 M-F 3-4 PM 3:00-4:00 PM M :30 1 \$700.00 NM Weeks: Start Date 10/15/12 M-F 3-4 PM Story PM M 1 \$700.00 NM Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 10/09/12 10/12/12 M-F 4-5 PM NEWS M-F 4-5 PM PM Story PM PM Story PM			-4 PM	3:00-4:00 PM	:30	BN12007H			\$650.00 NM
Class of Time - Pre-emptible with notice Weeks: Start Date 10/15/12 End Date MTWTFSS Spots/Week \$700.00	2 WESHF 10/12/12	3:36 PM M-F 3	-4 PM	3:00-4:00 PM	:30	BN12007H			\$650.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type T	Class of Time - Pre-emptible	vith notice	\$600000 O NACOON SEE BOSTON	500	:30	1	\$700.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Typ 1 WESHM 10/15/12 3:48 PM M-F 3-4 PM 3:00-4:00 PM :30 BN12007H \$700.00 NI 11 10/09/12 Class of Time - Pre-emptible with notice M-F 4-5 PM NEWS M-F 4-5 PM -1111 :30 4 \$800.00 NM Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS Spots/Week \$800.00 Rate \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Typ	Weeks: <u>Start Date</u> <u>End</u> 10/15/12 10/2								
1 WESHM 10/15/12 3:48 PM M-F 3-4 PM 3:00-4:00 PM :30 BN12007H \$700.00 NI 11 10/09/12 10/12/12 M-F 4-5 PM NEWS M-F 4-5 PM -1111 :30 4 \$800.00 NM Class of Time - Pre-emptible with notice Weeks: Start Date 10/08/12 End Date 10/14/12 -1111 4 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type					Length	Ad-ID			Rate Type
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -1111 4 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type			-4 PM						\$700.00 NM
10/08/12 10/14/12 -1111 4			M-F 4-5 PM	-1111	:30	4	\$800.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	A A DATE OF THE PARTY OF THE PA								
				CONTRACTOR STATE OF	Lanath	Ad-ID			Rate Type
	1 WESHTu 10/09/12			M-F 4-5 PM					\$800.00 NM

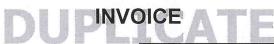


WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice # Invoice Date Invoice Month Invoice Period 936113-1 10/21/12 October 2012 10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	490

www.wesh.com					
		Spots/			
Line Start Date End Date Description Start/End Time	MTWTFSS	Length Week	Rate	Туре	
11 10/09/12 10/12/12 M-F 4-5 PM NEWS M-F 4-5 PM Class of Time - Pre-emptible with notice	-1111	:30 4	\$800.00	NM	1906.13
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		-	Rate Type
2 WESHW 10/10/12 4:28 PM M-F 4-5 PM NEWS	M-F 4-5 PM	:30 BN12007H			\$800.00 NM
4 WESHTh 10/11/12 4:58 PM M-F 4-5 PM NEWS	M-F 4-5 PM	:30 BN12007H			\$800.00 NM
3 WESHF 10/12/12 4:41 PM M-F 4-5 PM NEWS	M-F 4-5 PM	:30 BN12007H			\$800.00 NM
12 10/09/12 10/12/12 M-F 5-6 PM ROT 5:00-6:00 PM Class of Time - Pre-emptible with notice	-1111	:30 4	\$1,000.00	NM	_ =
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS - 1111 Spots/Week - 4	<u>Rate</u> \$1,000.00				- >
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WESHTu 10/09/12 5:54 PM M-F 5-6 PM ROT	5:00-6:00 PM	:30 BN12001H			\$1,000.00 NM
3 WESHW 10/10/12 5:53 PM M-F 5-6 PM ROT 4 WESHTh 10/11/12 5:48 PM M-F 5-6 PM ROT	5:00-6:00 PM 5:00-6:00 PM	:30 BN12007H :30 BN12007H			\$1,000.00 NM \$1,000.00 NM
2 WESHF 10/12/12 5:40 PM M-F 5-6 PM ROT	5:00-6:00 PM	:30 BN12007H			\$1,000.00 NM
					\$1,000.00 NW
13 10/09/12 10/12/12 M-F 6-6:30 PM M-F 6-6:30 PM Class of Time - Pre-emptible with notice	-1111	:30 4	\$1,400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/08/12 10/14/12 -1111 4	<u>Rate</u> \$1,400.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
2 WESHTu 10/09/12 6:22 PM M-F 6-6:30 PM	M-F 6-6:30 PM	:30 BN12001H			\$1,400.00 NM
4 WESHW 10/10/12 6:28 PM M-F 6-6:30 PM	M-F 6-6:30 PM	:30 BN12007H			\$1,400.00 NM
3 WESHTh 10/11/12 6:23 PM M-F 6-6:30 PM	M-F 6-6:30 PM	:30 BN12007H			\$1,400.00 NM
1 WESHF 10/12/12 6:22 PM M-F 6-6:30 PM	M-F 6-6:30 PM	:30 BN12007H			\$1,400.00 NM
14 10/09/12 10/12/12 M-F Entertainment Tonigl 7:00-730 PM Class of Time - Pre-emptible with notice	-11-1	:30 3	\$1,700.00	NM	
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS - 11-1 Spots/Week 3	<u>Rate</u> \$1,700.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WESHTu 10/09/12 7:16 PM M-F Entertainment Tonigh		:30 BN12001H			\$1,700.00 NM
3 WESHW 10/10/12 7:30 PM M-F Entertainment Tonigh		:30 BN12007H			\$1,700.00 NM
2 WESHF 10/12/12 7:10 PM M-F Entertainment Tonigh	7:00-730 PM	:30 BN12007H			\$1,700.00 NM
18 10/14/12 10/14/12 NFL PRE-GAME 7:00P-8:00PM Class of Time - Pre-emptible with notice	S	:30 1	\$4,000.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/08/12 10/14/12 S 1	<u>Rate</u> \$4,000.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WESHSu 10/14/12 7:29 PM NFL PRE-GAME	7:00P-8:00PM	:30 BN12007H			\$4,000.00 NM
19 10/10/12 10/11/12 M-Su News @ 11PM 11-1135p Class of Time - Pre-emptible with notice	11	:30 2	\$1,500.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/08/12 10/14/12 11 2	Rate \$1,500.00	*< ,			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
2 WESHW 10/10/12 11:33 PM M-Su News @ 11PM	11-1135p	:30 BN12007H			\$1,500.00 NM
3 WESHTh 10/11/12 11:32 PM M-Su News @ 11PM	11-1135p	:30 BN12007H			\$1,500.00 NM
20 10/09/12 10/11/12 NBC Tonight Show 11:35P-12:35XN Class of Time - Pre-emptible with notice	-1-1	:30 2	\$850.00	NM	
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS 2 Spots/Week 2	<u>Rate</u> \$850.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WESHTu 10/09/12 12:30 AM NBC Tonight Show	11:35P-12:35XI				\$850.00 NM
2 WESHTh 10/11/12 12:08 AM NBC Tonight Show	11:35P-12:35XI	M :30 BN12007H			\$850.00 NM





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice Month Invoice Period Invoice # Invoice Date 936113-1 10/21/12 October 2012 10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	490

Weeks:

Start Date End Date

MTWTFSS

www.v	esh.com									
							Spots/			
ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
22	10/13/12 Class of Tir	10/13/12 ne - Pre-emp	Sat Sunrise 6-8 AM ptible with notice	6:00-8:00 AM	S-	:30	2	\$250.00	NM	
	Weeks:	Start Date 10/08/12	GARAGES AND STREET STRE	Spots/Week 2	<u>Rate</u> \$250.00	×				1.24.8
	Spots: # Ch	<u>Day Air</u> ESHSa 10			Start/End Time 6:00-8:00 AM		th <u>Ad-ID</u> 30 BN12007H			<u>Rate Type</u> \$250.00 NM
		ESHSa 10			6:00-8:00 AM		30 BN12007H			\$250.00 NM
24	10/14/12	10/14/12	SA/SU 6-6:30 PM ptible with notice	SA/SU 5:58-6:30 Pf	S	:30	1	\$1,200.00	NM	
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					×
	Spots: # Ch	10/08/12 Day Air		1 iption	\$1,200.00 Start/End Time	Lena	th Ad-ID			Rate Type
	. –	ESHSu 10			SA/SU 5:58-6:30		30 BN12007H			\$1,200.00 NM
25	10/13/12 Class of Tir	10/13/12 ne - Pre-em	Sat. Entertainment this ptible with notice	s W7:00-8:00 PM	S-	:30	1	\$1,000.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12S-	Spots/Week 1	<u>Rate</u> \$1,000.00					
	Spots: # Ch				Start/End Time		th Ad-ID			Rate Type
	1 VVI	ESHSa 10	1/13/12 /:56 PM Sat. E	Intertainment this Week	7:00-8:00 PM		30 BN12007H			\$1,000.00 NM
26	10/14/12 Class of Tir	10/14/12 ne - Pre-em	Sun Sunrise@6-8 AM ptible with notice	6:00-8:00 AM	S	:30	2	\$250.00	NM	
	Weeks:	Start Date 10/08/12	<u>End Date</u> <u>MTWTFSS</u> 10/14/12S	Spots/Week 2	<u>Rate</u> \$250.00					
	Spots: # Ch				Start/End Time		th Ad-ID			Rate Type
		ESHSu 10 ESHSu 10		Sunrise@6-8 AM Sunrise@6-8 AM	6:00-8:00 AM 6:00-8:00 AM		30 BN12007H 30 BN12007H			\$250.00 NM \$250.00 NM
27	10/14/12	10/14/12	NBC Sunday Today			:30	1	\$1,800.00	NM	Ψ230.00 1414
	Weeks:	Start Date	ptible with notice End Date MTWTFSS	Spots/Week	Rate	Exercise The I	vice - willer			
>	Spots: # Ch	10/08/12 Day Ai	10/14/12S r Date Air Time Descr	1 rintion	\$1,800.00 Start/End Time	Lenc	th Ad-ID			Rate Type
		ESHSu 10			8:00-9:00 AM/9-		30 BN12007H	_		\$1,800.00 NM
32	2 10/15/12 Class of Tir	10/15/12 me - Pre-em	M-F NOON NEWS 12 ptible with notice	-12:12:00-12:30 PM	M	:30	1	\$450.00	NM	
	Weeks:		End Date MTWTFSS 10/21/12 M	Spots/Week 1	<u>Rate</u> \$450.00					
	Spots: # Ch		r Date Air Time Desci		Start/End Time	Leng	gth Ad-ID			Rate Type
	1 W	ESHM 10	0/15/12 12:25 PM M-F N	NOON NEWS 12-12:30	12:00-12:30 PM	l :	30 BN12007H			\$450.00 NM
33	3 10/15/12 Class of Ti	10/15/12 me - Pre-em	KATIE COURIC DAY	2-3PM	M	:30	1	\$450.00	NM	
	Weeks:	Start Date 10/15/12		Spots/Week 1	<u>Rate</u> \$450.00				A	
	Spots: # Ch		r Date Air Time Desc	<u>ription</u>	Start/End Time	Leng	gth Ad-ID			Rate Type
	1 W	ESHM 10	0/15/12 2:28 PM KATI	E COURIC DAY	2-3PM		30 BN12007H			\$450.00 NM
34	10/15/12 Class of Ti	10/15/12 me - Pre-em	M-F 4-5 PM NEWS aptible with notice	M-F 4-5 PM	M	:30	1	\$800.00	NM	
	Weeks:		End Date MTWTFSS 10/21/12 M	Spots/Week 1	<u>Rate</u> \$800.00					
	Spots: # Ch			ription	Start/End Time	Leng	gth Ad-ID			Rate Type
	1 W	ESHM 10	0/15/12 4:29 PM M-F 4	1-5 PM NEWS	M-F 4-5 PM		30 BN12007H			\$800.00 NM
3	5 10/15/12 Class of Ti	10/15/12 me - Pre-em	M-F 5-6 PM ROT	5:00-6:00 PM	M	:30	1	\$1,100.00	NM	
	Maaka:	Ctart Deta	End Data MTWTESS	ChataMaak	Dete					

Rate

Spots/Week

DUPINVOICEATE



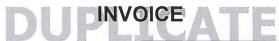
WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 936113-1 | 10/21/12 | October 2012 | 10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	490

www.wesh.com

0 D		2014	0.145			Spots/			
-	ate End Date		Start/End Time	MTWTFSS	Length		Rate	Туре	
35°10/15/1 Class o		M-F 5-6 PM ROT ptible with notice	5:00-6:00 PM	Mark III	:30	1	\$1,100.00	NM	
	10/15/12 Ch <u>Day Ai</u> WESHM 10	10/21/12 M r <u>Date</u> <u>Air Time</u> <u>Descr</u> 0/15/12 5:23 PM M-F 5	The second second	\$1,100.00 <u>Start/End Time</u> 5:00-6:00 PM		<u>h Ad-ID</u> 0 вм12007н			<u>Rate</u> <u>Typ</u> \$1,100.00 Ni
36 10/15/1 Class of		M-F 6-6:30 PM	M-F 6-6:30 PM	M	:30	1	\$1,500.00	NM	
	10/15/12 Ch <u>Day Ai</u>	End Date MTWTFSS 10/21/12 M ir Date Air Time Descr 0/15/12 6:14 PM M-F 6		Rate \$1,500.00 <u>Start/End Time</u> M-F 6-6:30 PM		th <u>Ad-ID</u> 30 BN12007H			<u>Rate</u> <u>Typ</u> \$1,500.00 N
37 10/15/1 Class o		M-F Entertainment To	nigł7:00-730 PM	M	:30	1	\$1,700.00	NM	
Weeks: Spots:	Start Date 10/15/12 t Ch <u>Day</u> Ai	<u>End Date</u> <u>MTWTFSS</u> 10/21/12 M	iption 1	Rate \$1,700.00 <u>Start/End Time</u> 7:00-730 PM		<u>th Ad-ID</u> 30 ви12007н			<u>Rate</u> <u>Typ</u> \$1,700.00 N
39 10/15/1 Class of		NBC Tonight Show Non Pre-emptible	11:35P-12:35XM	M	:30	1	\$900.00	NM	
	10/15/12 # Ch <u>Day</u> Ai			<u>Rate</u> \$900.00 <u>Start/End Time</u> 11:35P-12:35XI		<u>th Ad-ID</u> 30 ви12007н			<u>Rate</u> <u>Ty</u> \$900.00 N
40 10/15/1 Class of	2 10/15/12 of Time - Pre-em	Late Night w/Jimmy Faptible with notice	allor12:35-1:35XM	M	:30	1	\$300.00	NM	
Weeks:	10/15/12 # Ch <u>Day</u> Ai		iption 1	<u>Rate</u> \$300.00 <u>Start/End Time</u> 12:35-1:35XM		<u>th Ad-ID</u> 30 ви12007н			<u>Rate</u> <u>Ty</u> \$300.00 N
41 10/10/2 Class of	2 10/10/12 of Time - Immed	NBC Prime ANIMAL/Ciately Pre-emptible without	GUY8:00-9:00 PM	W	:30	1	\$1,400.00	NM	
Weeks:	Start Date 10/08/12	<u>End Date</u> <u>MTWTFSS</u> 10/14/12W ir Date <u>Air Time</u> <u>Descr</u>	Spots/Week 1	Rate \$1,400.00 <u>Start/End Time</u> 8:00-9:00 PM		<u>th Ad-ID</u> 30 вм12007н			<u>Rate</u> <u>Ty</u> \$1,400.00 N
42 10/13/ Class of	of Time - Pre-em	nptible with notice	Sat 5-6a	S-	:30	1	\$100.00	NM	
Weeks:	10/08/12			<u>Rate</u> \$100.00 <u>Start/End Time</u> Sat 5-6a		<u>th Ad-ID</u> 30 вм12007н			<u>Rate</u> <u>Ty</u> \$100.00 N
43 10/14/ Class	of Time - Pre-em	nptible with notice	Sun 5-6a	S	:30	1	\$100.00	NM	
Weeks	10/08/12			<u>Rate</u> \$100.00 <u>Start/End Time</u> Sun 5-6a		<u>ith</u> <u>Ad-ID</u> 30 вм12007н			<u>Rate</u> <u>Ty</u> \$100.00 N
				Total Spots		70			





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
936113-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number		
Nelson/D/Senate	NELSON/S/D	490		

www.wesh.com

Payment Terms 30 Days

Agency Commission

\$9,390.00

Net Amount Due

\$53,210.00